



THE ASEAN WORK PLAN ON SPORTS 2016-2020

**ASEAN Senior Officials Meeting on Sports (SOMS)
2019**



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| No. | Programme | Lead | Timeline | | | | |
|--|---|-----------------------|----------|------|------|------|------|
| | | | 2016 | 2017 | 2018 | 2019 | 2020 |
| KEY ELEMENT 1: Promote awareness of ASEAN through sporting activities that bring the ASEAN peoples together and engages and benefits the community | | | | | | | |
| Priority Area 1.1: Inclusion of ASEAN traditional sports and games (TSG) and existing sports events to further instill values of mutual understanding, friendship and sportsmanship among ASEAN nationals | | | | | | | |
| 1 | Support the regular conduct as well as new initiatives which showcase ASEAN TSG in ASEAN and beyond | Malaysia | x | x | x | x | x |
| 2 | Conduct relevant clinics and courses for coaches/ technical officials (judges, umpires, referees, and others) on ASEAN traditional sports (e.g. martial arts, sepak takraw, traditional rowing, lion dance) to promote the rich and diverse heritage of ASEAN, especially in traditional sports to broader audience | Malaysia | | x | x | x | |
| 3 | Create promotional video on the Inventory of ASEAN Traditional Games and Sports to be shared widely on ASEAN publication tools and by related stakeholders | Malaysia | | x | x | | |
| 4 | Dissemination of information / regular updates on ASEAN TSG by existing and newly created ASEAN-related publication tools (Dissemination of booklet on ASEAN TSG in conjunction with Visit ASEAN Year 2017) | Malaysia | | x | x | | |
| 5 | Further promote the Inventory of ASEAN Traditional Games and Sports Book in ASEAN cultural/educational festivals and seminar events, especially on TSG | Malaysia | | | | x | x |
| Priority Area 1.2: Established mechanism as a venue to further initiate policy dialogues and discussions on the preservation of ASEAN TSG across ASEAN and beyond | | | | | | | |
| 6 | Conduct Working Group Meeting on ASEAN TSG to discuss possible mechanism to apply within the cross-sectoral efforts on TSG as well as its roles in the preservation and development of the issue in the region and beyond <i>(To be considered for post-2020 work plan)</i> | NA | | x | | | |
| 7 | ASEAN TSG explores possibilities joining UNESCO Network of TSG and initiate collaborative programmes with UNESCO Network of TSG | Indonesia and Myanmar | | x | x | | |

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| | Priority Area 1.3: Utilization of sports as a key aspect in community development programmes that engage and benefit ASEAN communities from different backgrounds | | | | | | |
| 8 | Support the conduct of sporting activities and events in ASEAN targeting specifically the young audience | NA | | x | x | x | X |
| 9 | Utilization of ASEAN Day as a means to bring ASEAN communities together through sporting activities | NA | | x | x | x | x |
| 10 | Volunteer programmes involving ASEAN student athletes with intersecting themes on community development and sports. | NA | | x | x | x | x |
| 11 | Conduct ASEAN National Sports Games | NA | | x | x | x | x |
| KEY ELEMENT 2: Foster the sense of an ASEAN Community through mutually beneficial sports exchange programs | | | | | | | |
| | Priority Area 2.1: Engagement of ASEAN athletes through sport exchanges/ friendly competitions to foster the sense of ASEAN communities as well as to help increase the amount of training hours overseas | | | | | | |
| 12 | Conduct regional and national initiatives that allow ASEAN athletes to participate in: a) Regional-initiated activities b) National-initiated activities by conducting coaching clinics assisted by SEA Games athletes, and conducting friendly matches, etc. | Malaysia for 2017 | | x | x | x | x |
| 13 | Outreach projects to school communities or communities in need involving ASEAN athletes <i>(To be considered for post-2020 work plan)</i> | Cambodia | | | | x | x |
| 14 | Encourage formation of regional sports federations to conduct regular regional level tournaments such as swimming federation. | Malaysia | | x | x | | |
| 15 | Support the conduct of ASEAN School Games for student athletes in high school and ASEAN University Games for student athletes in universities | NA | | x | x | x | x |
| | Priority Area 2.2: Sports and culture exchange programme as potent element to strengthen people to people relations and nurture friendship and mutual understanding across citizens in ASEAN countries and beyond | | | | | | |
| 16 | Engage private sector and related stakeholders to explore opportunities of funding sports-cultural events in ASEAN | Indonesia | | | x | x | |
| KEY ELEMENT 3: Strengthen ASEAN people's sense of resilience with healthy lifestyles | | | | | | | |
| | Priority Area 3.1: The establishment of mechanism that engage SOMS and relevant stakeholders to initiate joint-efforts in fighting against doping in sports | | | | | | |
| 17 | Collaborative outreach programmes on anti-doping campaigns and policies in ASEAN | Singapore | | x | x | x | x |

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| | | | 2016 | 2017 | 2018 | 2019 | 2020 |
| 18 | Training programmes and seminars to improve anti-doping capabilities | Singapore | | x | x | x | x |
| 19 | Workshops/ seminars in doping prevention and policy dialogues in ASEAN | Singapore | | x | x | x | x |
| 20 | Dissemination of updates and information on anti-doping policies and discussion on ASEAN publications | Singapore | | x | x | x | x |
| 21 | Anti-doping campaigns through outreach activities e.g. during SEA Games, ASEAN School Games and ASEAN University Games | Singapore | | x | x | x | x |
| Priority Area 3.2: Promotion of healthy and active lifestyles to improve physical, mental and social wellbeing of ASEAN Community | | | | | | | |
| 22 | Collaborate with relevant ASEAN sectoral bodies, university students of sports academies and nutrition studies in community outreach projects | NA | | x | x | x | x |
| 23 | Support the implementation of community outreach projects focusing on the campaign of healthy and active lifestyles in ASEAN Community | Indonesia | | x | x | | |
| 24 | Support the implementation of youth exchange programmes that include the themes of healthy and active lifestyles among key target beneficiaries | NA | | | | x | x |
| Priority Area 3.3: Introduction of ASEAN fitness indicators/reports as guideline to gather information about population health and/or health system performance and characteristics in ASEAN | | | | | | | |
| 25 | Expand the ASEAN network to engage relevant stakeholders in the initiative and establish a working group to formulate the concept and identify sports indicators, and prepare the report | Thailand | | x | x | x | x |
| 26 | Publish and disseminate the report on sports indicators to relevant ASEAN sectoral bodies and relevant stakeholders, as well as to ensure the report is accessible online | Thailand | | x | x | x | x |
| KEY ELEMENT 4: Increase sports dynamism, competitiveness and competencies through capacity building and skills programs | | | | | | | |
| Priority Area 4.1: Quality improvement programmes to enhance skills and competencies of referees to lead sports games, coaches, and sports officials to manage sports teams | | | | | | | |
| 27 | Conduct regular coordination meeting with SEA Games Federation, Olympic Council of Asia (OCA), and ASEAN Sports Federations to synchronize training programmes of sports officials, coaches, and referees in ASEAN | In line with AMMS/SOMS Chair | | x | x | x | x |
| 28 | Support the conduct of referee trainings in specific sports, the training for sports personnels e.g referees, coaches and judges, training programmes (theoretical and practical) for sports officials | NA | | x | x | x | x |
| 29 | Expand network/ partnership to universities and sports academies in ASEAN for advanced technical and tactical trainings e.g. through scholarship programme | NA | | x | x | x | x |
| 30 | Setting up of website / database/ information network on sports-related programmes and related content | NA | | x | x | | |

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| | | | 2016 | 2017 | 2018 | 2019 | 2020 |
| 31 | Establish ASEAN Center of Excellence on Sports Management and Training | NA | | | | x | x |
| | Priority Area 4.2: Quality enhancement in technical aspect of sports to enhance professionalism in managing sports events and facilities | | | | | | |
| 32 | Support the conduct of workshops/trainings in management of sports venues/ facilities and event management | Malaysia | | x | x | | |
| | Priority Area 4.3: Engagement of ASEAN stakeholders on sports within policy dialogues, research development on sports, festivals/expos to support the sports sector growth in the region | | | | | | |
| 33 | Support the conduct of seminars and conferences on different disciplines of sports including TSG | Malaysia (excluding areas in TSG) | | | x | x | x |
| 34 | Expand network with organizations and countries e.g. Japan which publish research journals on sports science | NA | | | x | x | |
| 35 | Support the conduct of sports industry festivals/expo of ASEAN Member States and sports tourism in ASEAN | Myanmar (SOMS/ AMMS Chair in 2017) | | x | x | x | x |
| 36 | Nomination of ASEAN Sports Ambassadors/Idols | NA | | x | x | | |

[end]